

STARRING

BY PAULO MURILLO

The Dark Side

Drink it in, but there ain't nothing like the real thing, baby. Find out for yourself when cover model Matthew Wood joins a host of other hotties for Just One L.A.'s Dark Party later this month.



Rufskin's **Sergio** mesh tank, \$48, and **Gold** swimsuit, \$54, available at Just One L.A.



Rufskin's **Field** sport zipped jacket, \$95, and **Davis** white jeans, \$142, also available at Just One L.A. For more information, go to www.justonela.com.

Once the White Party is done,

let the darkness come. If you can't stop spreading these two pages open to savor our sexy cover model Matthew Wood, then you will definitely want to feast your eyes on the real, moving, breathing and steaming Wood in all his fleshy glory at a molten-hot event that is about to erupt on Santa Monica Boulevard.

Just One L.A. boutique owner Nir Zilberman and Rufskin Denim have collaborated to expose the Rufskin summer '08 collection at a fashion show boldly titled "The Dark Party." It is the first time this sexed-up menswear collection will reveal itself in Los Angeles after having an exclusive run in San Diego in previous years.

Just One L.A. is the only clothing store that carries Rufskin Denim in the Los Angeles area. This elite two-story location will appropriately house and host this illicit fashion affair. The entire place will be transformed into forbidden territory with a live DJ and a full bar for some sexy foreplay. You will enter the danger zone between the parted legs of a Tom of Finland statue standing 25 feet tall outside the venue. This leather-clad giant will set the mood for what promises to be a mixture of black industrial warehouse, graffiti back alley, raw meat factory and rough, tough, yet fashionable sexual deviancy. And of course, a Rufskin fashion show is not complete without uniting sexy, tight male models from all over the country, including some boys you may recognize from *The Janice Dickinson Modeling Agency*. Did we mention Matthew Wood will be there displaying his physical gifts in Rufskin underwear, swimwear, athletic apparel and dangerously low-riding, butt-hugging denim?

The Dark Party takes place Friday, April 25, from 8 p.m.-midnight. The fashion show starts at 10 p.m., but it will be first come, first served for the first 250 people. The dress code is strictly black and preferably slutty. Door cover is by donation. Fubar has contributed the drinks, and there will be a silent auction of several gift items from supporting businesses to raise money for Being Alive and Life Group LA, which benefit people living with HIV/AIDS. Just One L.A. is located at 7978 Santa Monica Blvd. in West Hollywood. For more information, visit www.justonela.com.